

Solar Outdoors

Steering Committee Minutes

Date: 9/19/2023

Meeting called to order at: 7:06 pm

Note: Agenda is in regular font

Italic writing is additional information at the meeting



Quorum members present: Mike Hobig, Laura Miller, Jeff McWilliams, Mary Winkler, Jon Swingle, Bev Wozniak, Jim Kadlubowski, Krisanne Schmidt, Stacie Kitchen

Minutes approved by all present for Aug. 2023 SC minutes.

President Mike Hobig

- Attached is a preliminary presentation for the Camper Van Rally so we can have talking points inside prior to show and tell out in the parking lot. There is also a "flyer" portion at the end as an example of an announcement option.
- I know some of you will be traveling but your participation in this is most appreciated, thank you all for your involvement in this event.
- Be aware that our meeting will be on October 24th, we have inquired into the church to see if we can change our rental date to that because our regular last Tuesday slot is Halloween. IF we do not get that rental space and time it may mandate another location within the church or an all outdoor meeting where we rally (park and show and tell) our camper vans. This would be in the circled area in the image below, around the light pole, if there are already vehicles parked there for other events we will move further back in the lot from the church.
- Debbie and Mark will not be able to make it. Mike will be sharing some information from them on van camping life.



- Oct. 24 meeting approved by Wanda at church.

- *Holiday party date approved for Dec. 1. from Wanda at church.*
- *Nov. meeting still on same day, last Tuesday in Nov. 28. From Wanda at church.*
- *Michigan government forms completed and sent in Mike Hobig, which is an annual report to website LARA@govsubscriptions.michigan.gov*

Vice President Mary Winkler

- No Report
- *Mary noticed that our Facebook page gets 400 hits a week. Are we using it effectively enough? Is there a way to know if the hits are current members of the club or new people, what they are looking at from Facebook?*
- *Mike will send Stacie, Jeff and Jenn T an email to see if they understand what the data means.*
- *Jeff is looking at Facebook, but he is not sure what the data presented means.*

Secretary Laura Miller

- Call reports and agenda sent out for steering committee meeting with Google Meet link.

Treasurer Jon Swingle

- Cash in the bank as of September 15, 2023 is \$12,049.63.
- The Statement of Activity through September 15, 2023 is attached.

Activities Krisanne Schmidt

Past activities:

- Jon's kayaking trip went well.

Upcoming activities:

- No new activities
- Hoping for more activities in the fall

Bylaws Open Position

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Education Carol McCririe

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Equipment Chair Jeff McWilliams

- I bought a new Big Agnes Insulated Air Core Ultra sleeping pad for \$69 from REI on sale, using my discretionary budget. It's been added as SP-314. It's the same model as SP-311A (which is a short).
- It's already on-loan to a Solar member. She returned SP311A saying it leaks. I need to submit an expense reimbursement for the purchase.
- I currently have SP-311A as well as TNT-34. TNT-34 was returned with a report that the shock cord in the poles is all stretched out. As mentioned earlier, SP-311A was returned with a report that it leaks. *Jeff repaired the leaks and will be returned to the storage unit for members to checkout.*

Historian Open Position

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Membership Dana Buxton

- Dana is on vacation and will send out the latest roster when she gets home.

Programs Bev Wozniak

- September: Eric and Tim climbing has been posted
- October: Van Rally with Mike coordinating
- November: Jim Dufrense
- December: party date booked. Anything else? *Storage unit has silverware and other party supplies which you need to check out. Mike has a giant twister game. Send out a google groups to form a holiday party committee. Other game ideas. Potluck. Mike volunteered to make a big pot of coffee. He asked for reminder. Bev plans to make signup genius for the potluck.*
- January: Photo contest. Who purchases how much prize gift cards? *Bev to put together a proposal for the gift card amount and the categories. Discussion about bringing in a photographer to present about how to take better photos. Do we need to have a prize or would the money be better spent for a speaker?*
- Also, presentation by Bob Tacy: SOLAR: How we communicate/ SOLAR and the internet (title TBD)
 - Attached is an outline of what Bob will present info on. He is planning on showing a screen shot of every site. So he is requesting that all are up to date by mid-December so that he can capture the latest information to accurately convey to members (and any non-members at the January meeting)
 - Please note that I have added other columns and I have some questions on these that perhaps we can discuss. I think that it is a followup of the last SC meeting.
 - *Bev shared the form on the screen about Bob's presentation and what we know or don't know. Who is the administrator of these sites and who can post as well as how you can post? The membership needs to be educated on how to get their Solar activities posted on the sites. Do we have procedure or do we need to develop it? Who's role it? Communications, which is an open position.*
 - *Bev would like to see Bob's presentation to understand it better. She sent the attachment to Bob, but has not heard back from him yet.*
 - *Jeff shared: The following people are admins for the Solar FB Page: me, Mary W, Jim K, Krisanne, Stacie, Laura, Carol M and Carol Rogers. Mike Hobig is NOT listed as an admin. I believe he's had trouble in the past accepting an invitation to become an admin.*

Public Relations Jim Kadlubowski

- I put together a flyer for the upcoming general meeting presentation. I have only gotten it onto the bulletin board at Planet Rock in Ann Arbor. Hoping to get it posted in more places over the next day or two.
- Received a new group of 100 business cards from Dave W. He covered the cost as a donation to the club. I am trying to figure out if there is a way to make flyers with a pocket on them for business cards so that interested people can take one. If that works then I will be buying a much greater number of cards for a few months' run to see if they help generate more interested visitors to our meetings.
- The new flyer is attached.

- Open to other places to share our club with. He has had difficulty getting things approved or places to post his flyer. Suggestions: Gander Mountain, Boyne Mountain Sports, Sierra Trading

Communications Open Position

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Webmaster Stacie Kitchen

- *Working on getting the PayPal up and running. We should consider other payments options in case we continue to have more difficulty with PayPal.*
- *Update website with the Solar calendar under workshop/activities tab.*
- *Starting next week Stacie will be working and may not be able to join until the end of the meeting or not at all.*

Unfinished Business

- No new business

New Business

- No new business

Next meeting Oct.17 at 7pm

Meeting Adjourned at: 7:58 pm.

Meeting minutes notes taken by Laura Miller