

Solar Outdoors

Steering Committee Agenda



Date: 8/23/2022

Meeting called to order at: pm

Note: Agenda is in regular font

Italic writing is additional information at the meeting

Quorum members present:

Others present:

Absent:

Minutes approved

President Mike Hobig

- Memorial mass for Margret Martin, long time member and leader of many past paddle events, she engaged the community and Solar members by taking out special needs community members and brought music to many other Solar events with her guitar and voice and her warm buoyant personality. The memorial mass for her is at St Timothy, Livonia, 16700 Newburg, 3 pm, Friday August 26th. The Westbrook's and DeFrance's are organizing a picnic the following day at Sycamore Shelter, Island Lake State Recreation Area at eleven or earlier for paddlers, notes were sent to the general membership for them to RSVP for preparation.
- I received this note and I assumed that it is a fishing note and I delete it. I don't know if this will be a possible issue. In the past we paid for some specific reposted copyrighted content. This is vague and I looked at our FB and did not see anything that I wouldn't consider spreading the word / free advertising not use of content. I don't know but thought SC should know.

Vice President David Warnecke

- No report

Secretary Laura Miller

- Sent out call for reports and July 2022 SC meeting minutes for review to approve at August meeting. Agenda sent out 1 pm Tuesday for tonight's meeting.

Treasurer Jon Swingle

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Activities Krisanne Schmidt

Past activities:

Huron River and Lake Kayaking

Moonlight Paddle

Upcoming activities:

Moonlight Paddle

Bylaws Leslie Cordova

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New Education Carol McCririe

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Equipment Chair Phil Crookshank

- Well, I, with the help from 3 other volunteers, successfully moved all of our remaining Gear to the Clover Storage building, much closer to the church where we meet, and much easier for anyone wanting to pick up gear -now.
- I sweated getting out of Storage Sense within a week, so we wouldn't get tagged with another month rent - so I dropped all other things, and packed, unpacked, sorted, stacked, one each trip x 8 trips - the shelving units on my roof, managed to get it all sorted out, and notified Storage Sense we are history - 24 hours ahead of the deadline. Mike came after work the last day, to help me Get-UR-done in time.
- So, our account is set up to be an automatic debit from the card help by the treasurer, and I have been sent several of the announcements as a PDF. I have been having awkward situations with my PDF setup, am going to get professional help to re-establish my original setup that worked. So - Note to John - the monthly account has been paid automatically, I will forward the statements to you soon, interesting that they always say remember to pay on time each month by the first of the month to avoid late fees - - - even though they acknowledge they have made it an automatic payment. ???
- I talked them into free 24 hr. access, so things can be put back at the end of monthly meetings, without a special trip the next day. However, the road commission had removed the road out of the parking lot, so last week I got stuck in there for 30 minutes at 10pm, as I searched frantically for an exit that didn't involve cutting down their fence.
- So - everything is itemized, on shelves, I installed an auxiliary overhead light for times that us Geezers need a bit more to see the extensive lists that get used for things like the beginner backpacking workshop. All in all, we are open for business, as always, the current backpacking workshop has checked out most all of the equipment, so other members will have to use what is left.

Historian Karen Haroutunian

- No report

Membership Elaine Granch

-

Programs Open Position

Bob provided report:

- August - Laura, Bob and Dave will host trivia night since we do not have a speaker.
- January - Bob contacted Randy Oleynik. Glen booked him for this year but didn't inform anyone he was speaking. Randy has graciously agreed to present the bike ride he took with his daughter from Sault Ste Marie to Key West on High-Wheel Bikes during our January meeting.
- Photo Contest - What month does this take place and do we want to continue this as the only activity of the evening?
- We have presenters through January of 2022. Please see the attached spreadsheet and let Bob know if presenters need help with Powerpoint.

Public Relations Bob Tacy

- Asked Jeff Enterkin to share information about Trivia night to the MAC. Thanks to Dave for adding to Meetup.

Communications Open Position

Bob provided report:

- Bob sent an email to members on 8/22 reminding them of the meeting and Trivia night.
- Bob spent \$35 promoting the beginning backpacking class on Facebook over two ads. They reached 4,019 people and received 298 post engagements.
- Bob is spending \$35 to promote the Trivia Night meeting on Facebook. So far the ad has spent \$15, reached 155 people and received 14 post engagements.
- Bob posted in Facebook about the Kayaking activity that happened on the 30th.

Webmaster Stacie Kitchen

- 2-3 people (member and non-member) contacted us on the website about equipment, events and membership. They were directed to the appropriate committee members.
- Bob will keep requesting his programmer create the four pieces of code needed for Stacie to add a PayPal links for paying dues, making equipment deposits, donating and attending events to the website.

Unfinished Business

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New Business

- Discussion where we need to consider moving to a more appealing location for us to attract younger people to join our club? Additional discussion, for ease of renting having dates be consistent with steering committee on the 3rd Tuesday night and general meeting on the 4th Tuesday of the month?

Next meeting Tuesday, Sept. 20 at 7 pm

Meeting Adjourned at: pm.

Meeting minutes notes taken by