Solar OutdoorsSteering Committee Minutes

Date: 5/24/2022

Meeting called to order at: 7:06 pm

Note: Agenda is in regular font

Italic writing is additional information at the meeting



Quorum members present: Debbie Hendrickson, Laura Miller, Phil Crookshank, Elaine Granch, Leslie Cordova, Mike Hobig, Karen Haroutunian, Krisanne Schmidt, Carol McCririe, Stacie Kitchen,

David Warnecke

Others present: None

Absent: Doreen Byrne, Anandhi Chandran, Bob Tacy

Minutes: After amendments for steering committee members absent and the current back balance, the April minutes were approved by all present.

President Debbie Hendrickson-New President Mike Hobig

- Met with incoming President Mike Hobig to transfer necessary information.
- Dana Buxton, who expressed interest in filling a position on the steering committee, will not be at the SC meeting as she had a prior engagement already scheduled. *Expressed an interested in treasurer position or the membership position*.
- The SC positions of Treasurer, Education, & Membership are still not determined.

In-process items for the new steering committee to be aware of:

- Banner and business card designs: Need to finalize font size, color and order
- Equipment storage: Need to advertise that it will be at the picnic, not sure if for sale or free to members
- Gear purge
- Annual picnic: discussion about the details and different posting with email, Meetup, etc. Needs to be clarified
- Mike report: He will look at all the items above and contact each person about them. To contact Stacie about questions website questions. He plans to keep meeting under 1 ½ hours.

Vice President Doreen Byrne-New Vice President David Warnecke

No report

Secretary Laura Miller

• Call for report sent out and agenda developed. Agenda for 5/24/2022 steering meeting and April steering committee meeting minutes sent out on 5/23/2022.

Treasurer Carol McCririe

Treasurer report - Cash in bank as of 5-19 is \$12,488.44. Statement of Activity is attached.

- Regarding upcoming year I had someone interested in taking over as treasurer; however, two emails later and he has not responded. I had a second person that agreed to take over the position and I sent her an email on Monday explaining the duties. She is not available for the SC meeting this month; however, I am hoping she will confirm before the meeting that she will take over. If that happens, I will work to train her and will apply for another position.
- Carol to contact the two interested parties by email to discuss and talk with them at the meeting about the treasurer duties and the membership duties to see if one would be treasurer and membership positions
- Carol contacted Meetup with our bylaws with our new name to change on their website and contact information. It has been updated on Meetup from old name to Solar Outdoors.

Activities Krisanne Schmidt

Past Activities:

• Fight for Air Climb: May 1, 2022

Upcoming Activities:

- A book Reading by Jane Taylor June 4, 2022
- Make N Take June 11, 2022 (prior to picnic)
- Annual Solar Outdoors' Picnic June 11, 2022: Dave, Phil and Krisanne to get equipment to the picnic area
- Backpack Grand Island July 4th weekend

Bylaws Leslie Cordova

No report

Education Chair Anandhi Chandran-New Education possibility Carol McCririe

- No report
- Wilderness First Aid virtual course with nine participants.
- Basic Land Navigation Class completed
- Intermediate Backpacking Class completed

Equipment Chair Phil Crookshank

- No report
- Discussed needing to schedule a meeting at the storage unit with David and Krisanne about equipment to be sold at the picnic and determine the amount items would be sold. The last date to do this would be Saturday, June 4 but David is out of town. They are to discuss further after meeting.

Historian Karen Haroutunian

No report

Membership Elaine Granch

- Compared a Meet-up report to the current roster.
- 19 Single Annual members
- 3 Family members (6 person's total) will be removed from the roster.
- I did not have time to check the PO Box this weekend, but will be able to get there on Saturday. I will make the final cuts after that.
- I sent Stacie the membership posting and form to post to the webpage April 25 but I did not see it. If Stacie did not get it, I will send again.

- Once I get a better handle on the workflow, I will update the Membership Chair duties.
- Elaine to update the membership duties page with new information about Meetup sign up which Meetup tracks the annual renewal date and the membership roster she keeps.
- Elaine has the Solar Outdoors laminator, what do we want to do with it? Debbie or Elaine are interested in buying it. Elaine to bring it out to the picnic.

Programs Open Position

Bob Tacy provided this information:

- Spending \$50 of budget to boost Erin Parker Facebook post.
- Obtained Zoom meeting invite from Debbie Hendrickson for Erin Parker Presentation
- Contacted Debbie and Mark about presenting their travel adventures to Solar.
- Trying to reach out to Zwena Gray First African American Woman to hike the Bruce Trail
 https://wdet.org/2022/04/25/detroiter-sets-course-to-be-first-black-woman-to-complete-bruce-trail-since-underground-railroad-passages/
- Talking to Jim DuFresne about presenting his New Zealand backpacking presentation in November. Will require \$50 gas reimbursement.
- Still need speakers for July August September October
- Mike shared some names with Bob Tacy for possible presentations and suggested that any one
 with ideas for speakers to let Bob know.

Public Relations Bob Tacy

Past Facebook Posts

- Created Facebook post about elections and boosted with \$35.
- Created Facebook post, sent out Google Group Email and had Krisanne create Meetup post for Erin Parker presentation.
- Created Facebook post wrap-up for Basic Land Navigation Class

Future Facebook Posts

- Wrap up for Fight for Air Climb at Comerica Park
- Wrap up for Intermediate Backpacking Workshop
- Make and Take and Solar Picnic June 11th

Public Relations

- Reached out to a member of the Michigan Adventurers Club (Jeff Enterkin) and had them create a Meetup post for Erin Parker's presentation
- Posted to Northern Michigan Hiking, Backpacking and Kayaking Facebook page about Erin Parker Presentation

New Business

- CafePress Purchases from Mike and Elaine Club earnings \$19.50. Carol to contact Bob about how the club will get this money.
- Provide Stacie with final feedback on the design for the business cards and banner (\$80)
 - Carol to print and bring to the meeting next week so we can talk in person to provide feedback to Stacie.
 - Stacie suggested a digital brochure on our website.
- Discussed the need for the shirt fabric content and size chart. Laura to check and let Stacie know.
- Carol requested Stacie to send Solar new logo to update our Solar Outdoors Meetup page.

Website

 Confirm that we have decided to add PayPal payment options to the Solar Outdoor website for paying dues, making equipment deposits, making donations and attending events. Stacie added Meetup link to our website for membership but wondering if we can add other payment options.

Events

Creating Kayaking event for July 30, 2022 at Strawberry Lake in Pinckney.

Mike to bring old banner and stickers, etc to the picnic and Karen wants them or photo for historian

Communications Chair Dave Warnecke

No report

Webmaster Stacie Kitchen

- Stacie made changes to the website for the membership page with a fillable form.
- She is not sure about the membership fees and wants Elaine to check the fees for membership and equipment rental.
- She is still working on the committee page, minutes, blog pages for the updated new information.
- Stacie would like to have one or two people have access to the website so they can update blogs, etc. Krisanne and Dave to be added to be able to edit and upload information to the website.
- Solaroutdoors.com is expiring and she recommends we let it lapse. Concern about someone else taking it. So we are going to keep it paying \$14 a year.

Unfinished Business

• Stacie to make a power point slide for the beginning meeting with our logo and website as well as Café Press slide.

New Business

- Laura will be on vacation and my not have Wi-Fi. Can someone put together the agenda and take minutes at the steering committee meeting?
- Further discussion for having Paypal payment options on our website with Bob sharing his thoughts about this at the June meeting.

Next meeting

June 21, 2022 at 7 pm via zoom.

Meeting Adjourned at: 8:23 pm.

Meeting minutes notes taken by Laura Miller.