Solar Outdoors Steering Committee Agenda October 20, 2020

Meeting called to order at: 7:13 pm, difficulty with Zoom login

Quorum members present: Debbie Hendrickson, Doreen Byrne, Laura Miller, Carol McCririe, Elaine Granch, Debbie Zuchlewski, Mike Hobig, Debbie Ritter, Stacie Kitchen, Dave Warnecke

Quorum members absent: William Morse, George Nehasil

Other attendees: Jennifer Tislerics

Previous month's meeting minutes reviewed: Carol made a correction and will resend the treasure's activity report. Sept. 2020 meeting minutes approved.

President Debbie Hendrickson

Items to discuss:

- Yahoo groups closing:
 - Discussion about new Google group and can the entire steering committee get into Google group. Domain server has a website address with the email distribution list. Need to create one for the entire membership but it is an opt in or out only. Stacie has not received the email from Bill about the Yahoo group closing. Carol M. sent the email to Stacie. Question about using the Meetup group. Need to figure out how to contact our membership and send information to our membership. Jenn T discussed pros/cons about Google groups and the website. Stacie looked up and Google groups are very similar to Yahoo groups and probably our best choice. We may want to snail mail this information and about Facebook info, website info as a way to get members better connected to Solar Outdoors as well as that your contact information is up to date. Postcard vs. letter to membership discussion as well as postage on the item. Looking at the postcard being sent by the end of Nov. Need to decide what information needs to be on the postcard. Cost for postcard, labels and postage approximately \$350. Approved the mailing to the membership for a cost of \$350-motion pasted. Small committee to develop postcard information for the steering committee to approve. Small Committee is Jenn T, Carol M, Debbie R., Debbie H., Stacie to meet in a Zoom meeting that Debbie H will be setting up for an evening time.

- WePay discontinuation on Meetup

• WePay is not available anymore on Meetup. Carol M. reported that meetup is working on another pay feature on Meetups site in 2021. She is looking at if we can get an option through the Solar Outdoors account with TCF bank. Can we put something on our website for people to pay? We need to have a way for people to pay their membership dues. Carol M. will have more information at next month's steering committee. Discussion about grace period or wave fees for this year for current membership during the pandemic. Elaine has been extending annual membership for 2021 for current membership which can be included in the postcard. Not many expenditures except the storage unit rental fee in Feb. 2021.

- Winter 'Party'

- Options:
 - Bill shared information about Zoom virtual party in large group and then in small groups.
 - o Bill: Proud Lake Rec Area with outdoor fire pit, warming area inside and bathroom.
 - Laura: Heritage Park with outdoor fire pit with restrooms.
 - Discussion about changing the date from Friday, Dec. 4 to Saturday, Dec. 5 or Sunday,
 Dec. 6. Agreed on the date of Saturday, Dec. 5 for an outdoor party with a restroom.

- Laura to call about Heritage Park with the Parks and Recreation Dept. Laura will check if we provide the wood or do they.
- Skillshares online?
 - Postponed to another meeting for discussion. Possibly at the November meeting.

Our Nonprofit Corporation Annual Report has been filed with the state.

Vice president Doreen Byrne

No report

Secretary Bill Morse

I've posted minutes from previous SC meetings onto the SC Google site.

Treasurer Carol McCririe

Treasurers report -Carol M. emailed the treasurer's report. She is working on a report of how long to keep specific records.

Our cash balance is \$13,882.65. The only activity since our last meeting has been the \$25 monthly fee and the six month Meetup subscription in the amount of \$98.94. The year to date Statement of Activity is attached.

I received the attached email regarding our WePay account. Not being very savvy about these things, I don't understand how WePay interfaces with Meetup. According to the email, they are discontinuing payment processes for individual accounts. I don't know whose name this is in or who set it up, nor do I know if there is a way to set this up as a business account. There is no money currently held as our monies are automatically deposited into our bank account, and we have not had any WePay activity since May. I don't imagine this is an issue right now since most of our activities are in limbo. According to the email they have another program set to launch in 2021.

I'm meeting with Chemical Bank on Wednesday to update our physical address, which I will temporarily change to my home until we can get back to the church.

Activities Debbie Zuchlewski

Past Activities:

Saturday, October 3 Moonlight Paddle Heavner Canoe

Friday - Sunday, October 9 - 11 Autumn Camping & Hiking Trip Old US 131 State Forest Campground

Saturday, October 17, 9:00 a.m. Morning Hike Huron Meadows

Saturday, October 17, 11 a.m. Autumn Hike Proud Lake Recreation Area

Bylaws (vacant)

No report

Education Chair Mike Hobig

No report

Equipment Chair Laura Miller

No report

Historian (vacant)

No report

Membership Elaine Granch

Membership Report (10/17/2020):

Total Family Memberships (units):	77.5
Total Single Memberships:	307
Family Annual (units):	13.5
Family Lifetime (units):	64
Single Lifetime:	236
Single Annual:	71
Total Members (Listed):	464

Elaine will be sending a check to Carol M. this week.

Programs George Nehasil

No report-George has a speaker lined up for next week's program. Debbie H. will send the invite out and George will be the host of the general member virtual meeting next week.

Public Relations Dave Warnecke

No report.

Communications Chair Deb Ritter

No report-

- Jenn T. is putting a blog post on Isle Royale trips.
- Oct. 9-11 camping, people sent photos and have been asked to send details to create a blog post.
- Encouraged people to share the hikes or trips as a blog on our webpage.
- Jenn T. suggested that take old blogs and share happier times activities.
- Carol M. has newsletters that could be posted onto the website.

- Stacie says we could do a blog, and/or an additional web page with current and previous events/newsletters. If you are scanning documents, scan as a color document even if they are black and white so we can get better resolution to read them.
- Dave has a question about the blog which only shows the latest 12 blogs. Can we see older versions? Stacie reported she is updated offline and then will post so will only see items after Stacie posting.
- Deb R. raised concern about blogs going directly to facebook and wanted to be proofed before being sent to Facebook posts.

Webmaster Stacie Kitchen

No report-

- Need to post that currently general membership meetings are virtually.
- Can everyone look at the website and send Stacie an email with information that needs to be changed.
- Needs pages for historical, events, etc.
- Logo to go on the postcard and the small committee will look at it.

Unfinished Business

New Business

Next meeting:

- Add to the agenda:
 - o to start a newsletter.
 - Discuss logo for Solar Outdoors.

Meeting Adjourned at: 8:47 pm

Meeting minutes' notes taken by Laura Miller.